

## **Project "THE ARTIST WITHIN – Applied eMotion" Workshop 2: Storytelling and cartoons**

### **Dates of the Workshop**

28.06.2015 – 06.07.2015 (9 days including travel days)

Day of arrival in Potenza: 28.06.2015 - Day of departure from Potenza: 06.07.2015

Working days: 29.06.2015 – 05.07.2015

### **Venue of the Workshop**

Place: Potenza (PZ) - Country: Italy

The workshop will be carried out within the Europe Direct Basilicata office of the association EURO-NET (over 100 square meters spread on two floors) located in the historical center of Potenza.

### **Topics of the Workshop**

The workshop wants to train learners to a first basic level for the use and production of video animations with programs that allow, in fact, the creation of animation and their video-editing

### **Language of the Workshop**

English

### **Target group(s)**

Learners with strong motivation and predisposition toward the areas of video production and animation, with basic skills to design/modeling, knowledge or predisposition to the use of computer tools for the creation of images (MAC platform and/or Windows). It should be better if they have, at beginning, good capacities in freehand drawing but it is not a must.

### **Expected number of participants**

24 (4 from Hungary + 4 from Bulgaria + 4 from Poland + 8 from Germany + 4 from Italy)

### **Main activities / programme of the Workshop**

The activity will be implemented in 2 fundamental phases:

1. Language-cultural-educational training (understanding of European citizenship, knowledge, exchange and comparison among participants, knowledge and visit of the geographical area in which the workshop plays, language lessons, etc.);
2. Workshop (theoretical and practical lessons in the classroom).

The workshop is designed to enhance the passion/aptitude for free-hand drawing and to allow the use of computer programs that permit to draw with the computer (as, indeed, Flash): to finalize the various projects, manual work must be accompanied by the study of software for 2D animation.

The workshop is targeted for use of Flash with practical exercises associated with the continuous theoretical concepts introduced. Indeed, the final part of the workshop will be devoted to a concrete example, namely the assembly of a "short clip" (video-clip of 2-3 min. max.) containing:

- a preload,
- a "movieclip" cartoon (scanning, coloring, editing),
- some animated phrases (titles of opening and closing credits, subtitles, ...)
- any buttons (like "replay" or else ...).

### **Expected outputs (especially in terms of the learning outcomes for the participants)**

Learners will be able to use the main animation techniques to create 2D Flash movies addressed to the web and to the distribution on optical media, extending very much their employment options.

### **Accommodation and meals**

The learners will be accommodated in hotel rooms equipped with all comforts in a 3 star hotel located at about 100 meters from where the workshop's office. The hotel (Hotel Pretoria - [www.pretoriahotel.it](http://www.pretoriahotel.it)) will be reserved for each participant using a local travel agency that permits to have a better price: the payment will be done by each participant in cash directly to the travel agent who will come in our office to receive the money and to give the invoices of accommodation. The cost of the accommodation in hotel including breakfast as you can see from the web site of the hotel ([www.pretoriahotel.it/le-offerte](http://www.pretoriahotel.it/le-offerte)) is offered by the travel agency at a better price than the hotel:

- Single room: Euro 50,00 (in place of 55-60 that is the normal price of the hotel)
- Double room: Euro 70,00 (in place of 75-80 that is the normal price of the hotel)

- Triple room: Euro 85,00 (in place of 95 that is the normal price of the hotel)

The lunches and dinners will be done in local restaurants, fast foods or pizzerias in the centre of the town: for the meals, the medium price is around 15-20 Euro to be paid directly to the restaurant. Of course we prefer to have joint meals with the whole group

### **Suggested Airport**

Potenza is the capital city of the region Basilicata and the closest airport is Naples (160 km far from Potenza) - otherwise you can choose Rome (360 km far from Potenza). Some info about the city of Potenza are available in the attached file n.01 titled "Potenza description".

#### NAPOLI (Naples)

We suggest you to fly to **Naples airport (NAPOLI CAPODICHINO)** that has also a direct bus to Potenza with the company LISCIO AUTOLINEE (<http://www.autolineeliscio.it>): see the yellow flag in attached file n.02 "Naples Airport Map". The LISCIO bus costs 8,10 Euro per way (the timetable and the costs are in the file n.03 "Liscio bus timetable"). Pay attention: not all the bus courses of LISCIO arrives and leave directly from the airport CAPODICHINO! Some of them arrives and leave from NAPOLI town: so please read carefully the file!

In case your flight cannot permit to take the LISCIO bus, you can take also from the airport the ALIBUS (a course every 15 minutes) to the Central Train Station of Piazza Garibaldi in Naples and then take a train to Potenza Central Station (for the trains see <http://www.trenitalia.com/> and click on the UK flag to have the English version).

#### ROMA (Rome)

From Rome you have to take a train to Potenza Central Station: see <http://www.trenitalia.com/> and click on the UK flag to have the English version. Here you can find all the trains to come to Potenza and to leave from Potenza.

### **Application**

You can apply by sending your biography and motivational letter to Bernadett Hamar-Sári: [saribetti@gmail.com](mailto:saribetti@gmail.com)

*Below some photos of the activities to be planned:*



